



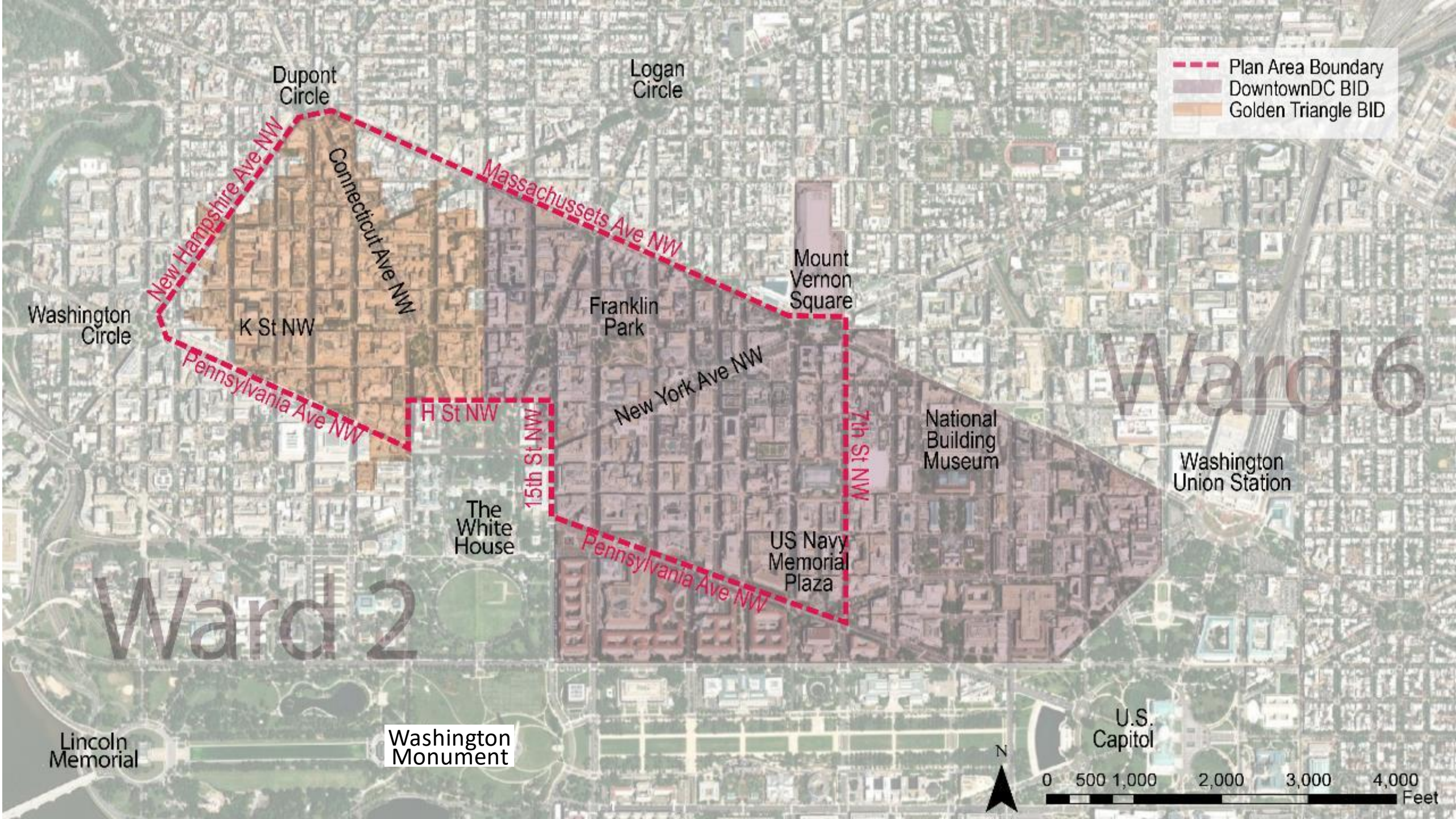
Streets for People

Downtown Economic Recovery

Public Realm Plan

April 2023





Why Downtown?

increased telework + decreased foot traffic during COVID-19

FEBRUARY 2020
> 9 million CBD
Consumer Trips

VS.

March 2021
4.5 million CBD
Consumer Trips

high office
vacancy



disrupted local hospitality,
arts and entertainment
venues and public life



high retail vacancy



Opportunities for
new residential

Q2 2021
16.2% (CBD) >
14.2% (DC
Avg.)

Downtown
Daily Population
267,822 (Feb
2020) > 60,616
(Feb 2021)

Q2 2021
11.7% (CBD) >
6.7% (DC Avg.)

Comeback Plan
15,000 new
residents; 7
million sf of
residential use
by 2028

What is our vision?

Supporting a Pathway to Downtown Recovery through the Public Realm

Change the Space



Fill the Space



**Bring People Back +
Elevate Downtown to
a Livable Place**



Transition to a downtown anchored by an equitable, people-centric public realm

What do we want?

Through a renewed focus on people-centric urban design, we can transform Downtown's streets, alleys, sidewalks, and parks into vibrant and welcoming community spaces that:

Increase quality of public life

Activities beyond dining and one-time events

Support retail and services

With focus on local business development

Serve a Living Downtown

With 15,000 new residents by 2028



Project Overview

short term recovery + long term transformation



Existing
Conditions +
Public Life
Study



Vision
Framework



Conceptual
Projects

Public + Stakeholder Engagement

How do we get there?

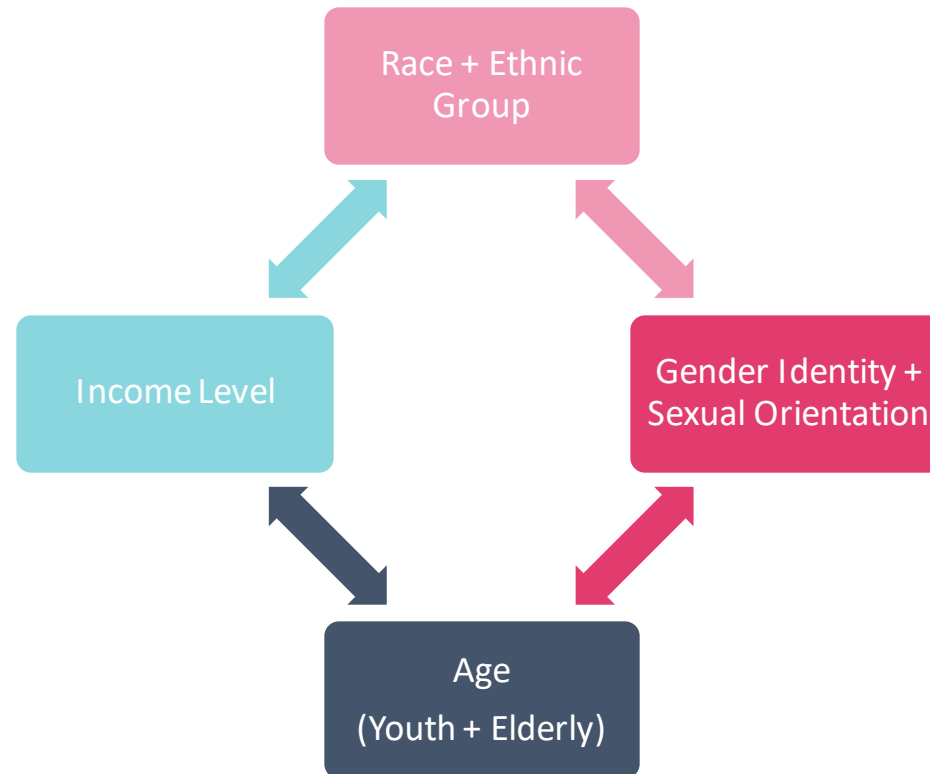
- Innovative urban design improvements that enhance the public realm and support the emerging residential use
- New and creative ways of activating public space
- Promote better mobility and connectivity
- Open and safe public spaces that attract women, children and older adults
- Build on historic and cultural character



Equity Strategy

A new Downtown can be a string of neighborhoods accessible to all, where people of diverse backgrounds are equally welcome to participate in a rich and full public life.

- Seek input and engage with various Mayor's Offices including Office of Racial Equity, Office of Women's Affairs, LGBTQ+ Affairs, etc.
- Identify and cultivate relationships with BIPOC and other business owners in and near Downtown.
- Establish a set of working principles to prioritize equity in all project stages.
- Task agency partners with follow-through on equity principles.





Streets for People

Downtown Economic Recovery
Public Realm Plan